

## MENTE ARGENTINA SOMMELIER PROGRAM IN BUENOS AIRES-ARGENTINA 2016

NOW ACCEPTING APPLICATIONS FOR THE SOMMELIER PROGRAM 2016



The Mente Argentina Sommelier program offers students the highest quality education, and because of the intensive nature the program can be completed in just five months. It will encompass all of the material that a 12 month program covers in a short and thorough five months.

The wine industry is growing at an astonishing rate around the world creating higher quality wine and wine production which has stimulated interested and more knowledgeable consumers. This change in wine culture is shaping the industry and attracting new clients and enthusiasts from all over the world.

Because of this growth in sophisticated consumption, the industry now needs a link between the producer and consumer. The sommelier plays an important role in connecting and maintaining a relationship between the two. In response to this growing market, Mente Argentina's Intensive Sommelier Program is for those who wish to develop the skills necessary to succeed in this expanding market. The main objective of the program is to shape individuals into highly qualified professionals with the knowledge and capabilities to become leaders in the wine industry, as well as the several additional areas of Tourism and Gastronomy.

The Sommelier Program is designed for candidates who have worked in the customer service industry and/or have restaurant management experience, as well as those without experience in the field but who wish to pursue a career in the wine industry, whether it is in a winery or at the vineyard, or as a distributor or specialty store owner.

### MENTE ARGENTINA SOMMELIER PROGRAM IN BUENOS AIRES: QUICK LINKS

- [Host Wine Institution in Buenos Aires](#)
- [Course Descriptions](#)
- [Schedule & Start Dates 2016](#)
- [Program Fee 2016](#)
- [What's Included in the Program Fee](#)
- [How to Apply](#)

#### DID YOU KNOW?

A sommelier, or wine steward, is a trained and knowledgeable wine professional who is also familiar with infusions, liqueurs and distilled liquors.

Sommeliers were once limited to serving wine in only the best restaurants; however, today a sommelier can have many more responsibilities including selecting the wines and beverage services at a restaurant, holding wine tastings and giving presentations, as well as being a wine critic, writer, educator or consultant.

The Mente Argentina Intensive Sommelier Program provides you with all of the tools and education that you will need to become a successful professional in the wine industry, both domestically and internationally. You will be prepared for a management position or to start your own business in one of the profitable industries in the world.

## HOST WINE INSTITUTION

### MENTE ARGENTINA SOMMELIER PROGRAM – ACADEMIC INSTITUTION



Mente Argentina delivers this course jointly with one of the most distinguished wine schools of the country. Mente Argentina's Sommelier program offers academic excellence in order to fully experience this fun and fascinating journey into the knowledge of wine.

The school has more than 15 years of experience and is known for educating the leading wine professionals in Latin America.

The head of Mente Argentina's wine school is one of the best and most well known sommeliers in Argentina who, together with her staff of experienced teachers in the industry and wine business, shares her passion in a professional and special way.

#### SOMMELIER PROGRAM IN BUENOS AIRES: QUICK FACTS

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|--|--|
| ✓ <u>Program Duration:</u> 18 Weeks            | ✓ <u>Location:</u> Buenos Aires, Argentina |
| ✓ <u>Next Start Dates 2016:</u> March – August | ✓ <u>Transferable Credits:</u> Yes.        |
| ✓ <u>Experience Required:</u> No               | ✓ <u>Language of Instruction:</u> Spanish* |

## COURSES OFFERED

The Sommelier Program is composed of 4 courses. These courses include one mandatory, personalized Sommelier course (which can be taught in English), as well as three specialization courses. Each course is chosen by the student from the school's specialization list. Before the program start date, each student will meet with the Program Director individually to choose their specialization courses. The Program Director will help advice the course decisions, based upon the student's personal interests, background, and career goals.

The following is the list of Sommelier Courses that are offered through the Mente Argentina's Sommelier Degree Program in Buenos Aires, Argentina.

*Each student will receive the guidance of an advisor from the wine school.*

### SOMMELIER PROGRAM IN BUENOS AIRES – ARGENTINA

Course Name	
Fundamentals of Viticulture and Oenology	Wine Geography of the Old World
Introduction to Tasting	Ethics and Professional Deontology
Argentine Wine Geography	Sommelier
Quality of Service I	Wine Geography of the New World
Oenology	Spirits and Liquors
Quality of Service II	Professional Practice I
Oenological Tendencies	Commercial Tasting I
Management and Commercial Wine Organization	Marketing and the Commercialization of Wines and Drinks I
Professional Practice II	Professional Practice III
Gourmet Products	Commercial Tastings II
Exterior Wine Trade	Marketing and Commercialization of Wines and Drinks II

*TO SEE THE COURSES SYLLABUS PLEASE CLICK [HERE](#)*

## SCHEDULE, CALENDAR & START DATES 2016

SOMMELIER COURSES ARE GIVEN 4 TIMES PER WEEK, 3 HOURS PER DAY.

- Next Start Dates: March 2016 – August 2016

March 2016		
Program Option	Start Date	End Date
Sommelier Program 18 Weeks	March 7 <sup>th</sup>	July 15 <sup>th</sup>
Sommelier Program + 4 Weeks Spanish Program	February 8 <sup>th</sup>	July 15 <sup>th</sup>
Sommelier Program + 8 Weeks Spanish Program	January 11 <sup>th</sup>	July 15 <sup>th</sup>

August 2016		
Program Option	Start Date	End Date
Sommelier Program 18 Weeks	August 1 <sup>st</sup>	December 4 <sup>th</sup>
Sommelier Program + 4 Weeks Spanish Program	July 4 <sup>th</sup>	December 4 <sup>th</sup>
Sommelier Program + 8 Weeks Spanish Program	June 6 <sup>th</sup>	December 4 <sup>th</sup>

## SOMMELIER PROGRAM FEE 2016

### PROGRAM OPTIONS / PROGRAM FEES

PROGRAM FEE 2016			
Program Option	Shared Apartment (Single Room)	Homestay (Single Room)	Private Apartment (Single Apartment)
Sommelier Program (18 Weeks)	USD 6.990	USD 7.690	USD 8.990
Sommelier Program + 4 Weeks Intensive Spanish Program	USD 8.390	USD 9.290	USD 10.790
Sommelier Program + 8 Weeks Intensive Spanish Program	USD 9.590	USD 10.690	USD 12.390

*Please feel free to ask us about special discounts for groups or longer stays*

### SOMMELIER PROGRAM IN BUENOS AIRES + 4/8 WEEKS OF SPANISH

*If you do not have an advanced level of Spanish, the Sommelier Program in Buenos Aires offers you the possibility of attending 1-2 months of intensive Spanish courses before the beginning of the classes. This part of the program is optional, but it can help students quickly improve their comprehension and command of the language as well as adapt to the pace of Argentine life.*

*Lessons take 4 hours per day and are delivered from Monday to Friday through the Mente Argentina Intensive Spanish Program in reduced groups of up to 8 students. These group classes can be combined with individual lessons so that you can reinforce your weaknesses and we can answer your inquiries in a one on one meeting. Spanish School's teachers are highly qualified and have a vast experience in teaching Spanish as a second language. Therefore, the classes will be interactive and above all enjoyable!*

## WHAT IS INCLUDED IN THE SOMMELIER PROGRAM FEE

### SOMMELIER PROGRAM IN BUENOS AIRES – PROGRAM FEE DETAILS

- Sommelier Program Full Tuition Cost: Personalized Sommelier Course + 3 Specializations
- All Sommelier Program Materials.
- Official Transcripts & Certificates
- Guaranteed Admission & Enrollment
- Help and Assistance with visa requirements.
- Exclusive Accommodation in the best areas of Buenos Aires: Palermo, Belgrano, Barrio Norte or Recoleta (all utilities and expenses included).
- Full access to Mente Argentina Tours & Activities
- Private Airport Pick Up
- Private Airport Drop Off
- Welcome Orientation
- Mente Argentina Welcome Kit (calling card, insider's city guide, maps, and more)
- Health Club Membership: Free Gym membership included
- Free Local Cellular Phone
- Mente Argentina ISIC Global Discount Card
- Tango Lessons
- Conversation Language Exchange Partner
- Mente Argentina On-site assistance & Support Services 24/7

### LEARN MORE ABOUT WHAT'S INCLUDED IN MENTE ARGENTINA PROGRAMS

- ✓ [MENTE ARGENTINA UNIQUE BENEFITS](#)

### LEARN MORE ABOUT THE TOURS & ACTIVITIES INCLUDED IN THE PROGRAM FEE

- ✓ [MENTE ARGENTINA TOURS AND ACTIVITIES](#)

## COMBINE YOUR PROGRAM WITH ANOTHER PROGRAM!

Mente Argentina offers you the possibility to combine your Program with another Mente Argentina Program (OPTIONAL).

We offer big discounts for those participants who would like to take 2 or more Mente Argentina Programs simultaneously or back to back. If this sounds like something you would like to do, please contact us so we can quote your full program.

- [EXPLORE MENTE ARGENTINA PROGRAMS](#)

## HAVE A QUESTION?

IN CASE YOU NEED MORE INFORMATION PLEASE FEEL FREE TO CONTACT US AT [HERE](#) OR AT [INFO@MENTEARGENTINA.COM](mailto:info@menteargentina.com)

## READY TO APPLY?

AS A FIRST STEP, PLEASE CREATE AN ACCOUNT AND COMPLETE YOUR APPLICATION [HERE](#).

AS SOON AS YOU CREATE AN APPLICATION, YOU WILL BE ASSIGNED A PROGRAM ADVISOR WHO WILL GET BACK TO YOU TO HELP YOU FINALIZE YOUR ENROLLMENT.

